

*The Pontchartrain*



**PONTCHARTRAIN HOME SHOW  
PONTCHARTRAIN CENTER, KENNER, LA,  
March 23<sup>rd</sup> & 24<sup>th</sup>, 2024**

**Dear Ladies and Gentlemen,**

**The 34<sup>th</sup> annual spring edition of the Pontchartrain Home Show is set for March 23<sup>rd</sup> & 24<sup>th</sup>, 2024 at the Pontchartrain Center.**

**Over 600,000 homeowners have attended the Pontchartrain Home Show during our 35 years in business, making the Pontchartrain Home Show one of the most successful Home Shows on the gulf coast. Over the years, we have been a great source of new revenue for the thousands of companies that have participated with us.**

**This spring will be no exception. Whether you have been with us for years, or participating for the first time, you can count on us to bring the Homeowners to you.**

**Please join us in March and experience why the Pontchartrain Home Show is the go to place for new sales and greater profits.**

**Regards,**

**Tony D'Eramo  
Show Manager**

**P.S. Enclosed you will find everything you need to register as a vendor. If you have any questions, please call us at 1-866-839-1643**

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**CELEBRATING 33 YEARS  
PONTCHARTRAIN HOME SHOW**

**March 23<sup>rd</sup> & 24<sup>th</sup>, 2024**

**Pontchartrain Center, Kenner, LA**

**Over 600,000 Have Attended The Pontchartrain Home Shows**

- ❖ **Highest consumer recognition as the place to purchase your products and services to remodel, renovate and decorate their homes.**
  - **60% of attendees come back each year.**
- ❖ **The homeowners who attend The Pontchartrain Home Show have the buying power to purchase your products and services.**
  - **Over \$3 Million in sales are generated at each show.**
- ❖ **The homeowners who attend The Pontchartrain Home Show are highly motivated consumers ready to make buying decisions.**
  - **70% attend as couples making on the spot buying decisions.**
  - **65% want to remodel or decorate in the next 12 months.**
  - **54% will purchase a major home product within the next 12 months.**
- ❖ **Special features at every Pontchartrain Home Show continue to make it one of the most popular events in Greater New Orleans.**
  - **Features such as: Family Events and Children's Activities make The Pontchartrain Home Show appealing to all ages.**

**The advertising campaign for The Pontchartrain Home Show reaches the largest audience possible with a frequency rate that no other Home Show can match.**

- 1. Partnered with Entercom, the largest radio network in New Orleans, the Pontchartrain Home Show will reach 90% of the listening audience.**
- 2. 2 week period of television ads on WDSU (NBC), WWL (CBS), and WGNO**
- 3. 2 week period in Times-Picayune/Advocate reaches 200,000 people daily.**
- 4. High profile ads in New Orleans Homes and Lifestyles and New Orleans Magazine**
- 5. High frequency digital campaign and social media. OTT, Retargeting Campaigns, etc**

**The Pontchartrain Home Show is recognized each year, by thousands of Homeowners as the place to find the best in home products and services. It is your best way to reach and sell to the largest number of homeowners in today's market place.**

**For Reservations & Information call 1-866-839-1643**

The Pontchartrain



**PONTCHARTRAIN HOME SHOW EXHIBIT SPACE CONTRACT**  
**March 23<sup>rd</sup> & 24<sup>th</sup>, 2024**  
**PONTCHARTAIN CENTER, KENNER, LA**

Company \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-Mail \_\_\_\_\_

Products to be Exhibited \_\_\_\_\_ ID Sign \_\_\_\_\_

Exhibit Space Cost (Single Spaces are 10x10 or 8x10)	
Single Space in Line.....\$995	Double Corner.....\$2080
Single Space Corner..... \$1095	10x40 in Line.....\$3680
Double Space in Line.....\$1880	20x20 Double Corner.....\$3980
Double Space Corner.....\$1980	20x20 Island.....\$4180

Exhibit Space Includes: 8' high draped backdrop, 42" high draped divider rails, and 7"x42" I.D. sign. Please Note: Electrical outlets, tables and chairs are not included.

WEBSITE: \_\_\_\_\_

FACEBOOK LINK: \_\_\_\_\_

**Exhibit Space Choice:**

Preferred Choice 1. \_\_\_\_\_ 2. \_\_\_\_\_ Exhibit Size \_\_\_\_\_ Cost \_\_\_\_\_

**Payment Schedule – Deposits and Balance Due**  
**50% deposit due with receipt of contract – Balance due January 7<sup>th</sup>, 2024**  
**Contracts received after January 7<sup>th</sup>, 2024 – Full Payment**

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVV \_\_\_\_\_

By use of this credit card, I as cardholder, agree to purchase in advance of receipt of services, exhibit space in the Pontchartrain Home Show. I waive any stipulations, outside the rules and regulations of this contract to contest payment of exhibit space by use of this credit card, unless otherwise agreed to by myself and Show Producer  
Card Holder Signature \_\_\_\_\_

**Please make checks payable to:** **JAAS Productions LLC**  
**4651 Woodstock Rd**  
**Ste 208-217**  
**Roswell, GA 30075**  
**Email : info@jaaspro.com**  
**Phone: 1-866-839-1643 Fax: 1-404-393-4387**

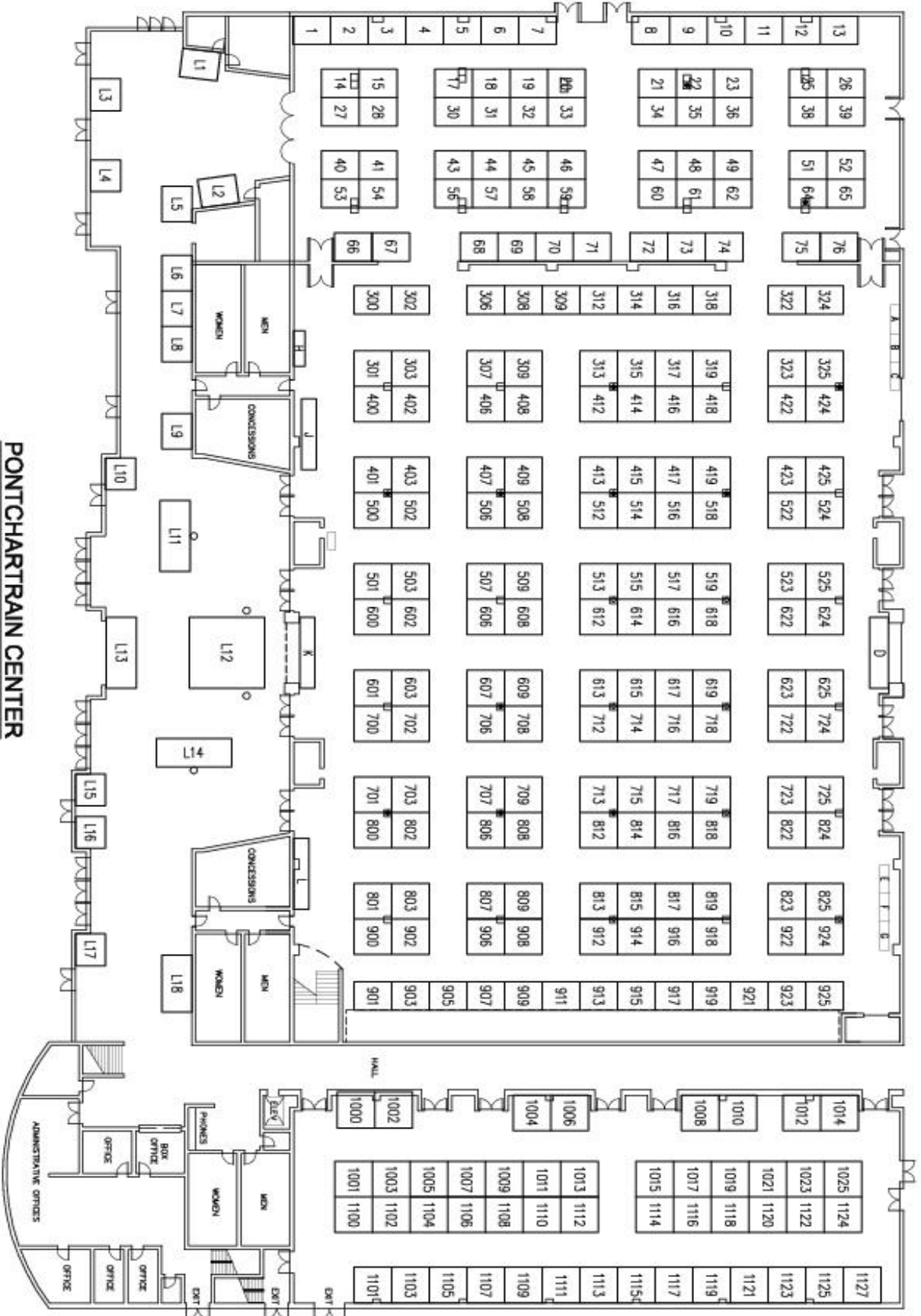
I hereby acknowledge that for myself and/or on behalf of company, its employees and representatives have purchased exhibit space in the Pontchartrain Home Show and agree to and understand the rules and regulations set forth herein.

Name \_\_\_\_\_ Title \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

## RULES & REGULATIONS

- 1. Exhibit Space Confirmation:** Exhibitor space selection will be held for 10 days from receipt of contract, during which time initial payment must be received. Exhibitor space selection will be confirmed when contract and deposit have been received by Show Producer, per payment schedule above. Exhibitor's space must be paid in full by January 15<sup>th</sup>, 2024. Any space not paid for per payment schedule may be reassigned by Show Producer. Failure to meet payment schedule does not release exhibitor from any or all the rules and regulations expressed herein. Any contract submitted after January 7<sup>th</sup>, 2024 must be accompanied by full payment. **A faxed contract is a binding document to all aspects of the Pontchartrain Home Show exhibit space contract.**
- 2. Cancellation of Exhibit Space Contract:** By written notice prior to January 7<sup>th</sup>, 2024 any payment received by Show Producer will be refunded to exhibitor minus a \$100 non-refundable service charge per exhibit space purchased. After January 7<sup>th</sup>, 2024, there are no refunds and any outstanding balances are due and payable in full.
- 3. Limitations of Liability:** Exhibitor agrees to hold harmless Show Producer against any and all claims while show is in progress, during set up, or break down. The Exhibitor is responsible to insure its own exhibit, personnel, display and materials from any damage or loss through theft, fire, accident or other cause and accepts all risks associated with the use of the exhibit space and building.  
Neither JAAS Productions nor the facility will assume liability for loss for damage, through any cause, of equipment, products, goods, exhibits or other materials owned, rented or leased by the Exhibitor
- 4. Decoration/Display:** At the discretion of the Show Producer, exhibitor decorations, display and floor position may be altered, changed or moved, if it is deemed in the best interest of the show, without releasing or altering Exhibitor's obligations per contract and no liability shall be attached to Show Producer.
- The Exhibitor agrees to obtain, at its own expense, any licenses or permits which are required for the operation of its trade or business during the term of the Show and to pay all taxes, including all applicable sales taxes and agrees JAAS Productions is not liable.
- 6. Exhibit Set Up/Dismantling:** Exhibitors will receive set up/dismantling information prior to show. If space is not set up/dismantled by listed times, Show Producer reserves the right to occupy/remove space as it deems in the best interest of show at exhibitor's expense, without releasing exhibitor from any obligation expressed herein.
- 7. Copyright and Trademark:**  
The reproduction, playing, performing broadcasting or other use of any music, materials, devices, processes and dramatic rights that is the subject of any third-party copyright, trademark, patent or any other intellectual property right, by the Exhibitor or its agents, representatives or employees is strictly prohibited at the show.
- 8. Exhibit Space Dimensions:** Exhibit space is either 10'x10' or where designated 8'x10' or other configuration. Exhibitor displays are not allowed onto the aisles. Any display higher than the divider rails (42") can only come out ½ distance from back wall. Aisle space is domain of Show Producer.
- 9. Force Majeure:** If Show Producer determines that the premises where the Show is to be held have become unfit for occupancy, or if the premises are materially interfered with by reason of strike, embargo, injunction, act of war, weather, acts of God, or any other emergency, or any act or event not the fault of the Show Producer, this agreement may be terminated by Show Producer. In the event of such termination, the Exhibitor waives any and all damages and agrees that Show Producer may, after deducting all costs and expenses, refund to the Exhibitor as and for complete settlement and discharge of said Exhibitor's claims and demands his prorated amount of all monies paid by all Exhibitors.
- 10. Collection Policy:** The Exhibitor also agrees to pay all costs incurred by the Show Producer including attorney fees to collect all or any portion of fees and dues owing to Show Producer which have not been paid in full prior to the opening of the Show.
- 11. Agreement to Rules:** Exhibitor for himself and his employees and representatives, agrees to abide by the foregoing rules and by any amendments that may be put into effect by Show Producer.
- 12. JAAS Productions, LLC. and Pontchartrain Home Show** and their employees and sponsors are referred to in this contract as Show Producer and/or JAAS Productions.



**PONTCHARTRAIN CENTER**

**FIRST LEVEL**

**LEGEND**

- 60-AMP 3-PHASE 5-WIRE RECEPTACLE
- 60-AMP 3-PHASE 5-WIRE RECEPTACLE
- 20-AMP DUPLEX RECEPTACLE
- 15-AMP DUPLEX RECEPTACLE
- ELECTRICAL BOXES W/ GAS AND WATER



**GULF COAST**

**EVENT SERVICES**

The Pontchartrain Center - Kenner, Louisiana  
TRADE SHOW & CONVENTION CONTRACTOR

DATE: JULY '15    JOB #: 7115    SCALE: 1"=40'    REV: 1